

This Privacy Policy describes Our policies and procedures on the collection, use and disclosure of Your information when You use the Service.

We use Your Personal data to provide and improve the Service. By using the Service, You agree to the collection and use of information in accordance with this Privacy Policy.

## Article 1. Definitions

For the purposes of this Privacy Policy:

- **Account** means a unique account created for You to access our Service, accessible from <https://blp.orm-service.com/>.
- **Company** refers to ORM SOLUTIONS, LLC (Texas Taxpayer Number: 32102947895, Mailing Address: 3606 LOVERS LN DALLAS, TX 75225 - 7423)
- **Cookies** are small files that are placed on Your computer, mobile device or any other device by a website, containing the details of Your browsing history on that website among its many uses.
- **Country** refers to: Texas, United States
- **Device** means any device that can access the Service such as a computer, a cellphone or a digital tablet.
- **Personal Data** is any information that relates to an identified or identifiable individual.
- **Service** refers to the Website, accessible from <https://orm-service.com/>
- **Usage Data** refers to data collected automatically, either generated by the use of the Service or from the Service infrastructure itself (for example, the duration of a page visit).
- **You** means the individual accessing or using the Service, or the Company, or other legal entity on behalf of which such individual is accessing or using the Service, as applicable.

## Article 2. Collecting Your Personal Data

### (1) Personal Data

While using Our Service, the Company may ask You to provide Us with certain personally identifiable information that can be used to contact or identify You. Personally identifiable information may include, but is not limited to:

- Email address
- First name and last name
- Usage Data
- Phone number

## **(2) Usage Data**

Usage Data is collected automatically when using the Service.

Usage Data may include information such as Your Device's Internet Protocol address (e.g. IP address), browser type, browser version, the pages of our Service that You visit, the time and date of Your visit, the time spent on those pages, unique device identifiers and other diagnostic data.

When You access the Service by or through a mobile device, the Company may collect certain information automatically, including, but not limited to, the type of mobile device You use, Your mobile device unique ID, the IP address of Your mobile device, Your mobile operating system, the type of mobile Internet browser You use, unique device identifiers and other diagnostic data.

The Company may also collect information that Your browser sends whenever You visit our Service or when You access the Service by or through a mobile device.

## **(3) Tracking Technologies and Cookies**

The Company uses Cookies and similar tracking technologies to track the activity on Our Service and store certain information. Tracking technologies used are beacons, tags, and scripts to collect and track information and to improve and analyze Our Service.

Cookies can be "Persistent" or "Session" Cookies. Persistent Cookies remain on Your personal computer or mobile device when You go offline, while Session Cookies are deleted as soon as You close Your web browser.

The Company uses both Session and Persistent Cookies for the purposes set out below:

- **Necessary / Essential Cookies**

Type: Session Cookies

Purpose: These Cookies are essential to provide You with services available through the Website and to enable You to use some of its features. They help to authenticate users and prevent fraudulent use of user accounts. Without these Cookies, the

services that You have asked for cannot be provided, and the Company only uses these Cookies to provide You with those services.

- **Cookies Policy / Notice Acceptance Cookies**

Type: Persistent Cookies

Purpose: These Cookies identify if users have accepted the use of cookies on the Website.

- **Functionality Cookies**

Type: Persistent Cookies

Purpose: These Cookies allow us to remember choices You make when You use the Website, such as remembering your login details or language preference. The purpose of these Cookies is to provide You with a more personal experience and to avoid You having to re-enter your preferences every time You use the Website.

- **Tracking and Performance Cookies**

Type: Persistent Cookies

Purpose: These Cookies are used to track information about traffic to the Website and how users use the Website. The information gathered via these Cookies may directly or indirectly identify you as an individual visitor. This is because the information collected is typically linked to a pseudonymous identifier associated with the device you use to access the Website. The Company may also use these Cookies to test new pages, features or new functionality of the Website to see how our users react to them.

### **Article 3. Children's Data**

Our Service is not directed to children, and we do not knowingly collect or process Personal Data from children under the age of 13. If you are under 13 years of age, you are not permitted to use the Service or provide any Personal Data to us.

If we become aware that we have collected Personal Data from a child under 13, we will take reasonable steps to delete such information as soon as practicable. If you believe that a child under 13 may have provided Personal Data to us, please contact us using the details provided in the "Contact Us" section.

### **Article 4. Use of Your Personal Data**

The Company may use Personal Data for the following purposes:

- **To provide and maintain our Service**, including to monitor the usage of our Service.

- **To manage Your Account:** to manage Your registration as a user of the Service. The Personal Data You provide can give You access to different functionalities of the Service that are available to You as a registered user.
- **For the performance of a contract:** the development, compliance and undertaking of the purchase contract for the products, items or services You have purchased or of any other contract with Us through the Service.
- **To contact You:** To contact You by email, telephone calls, SMS, or other equivalent forms of electronic communication, such as a mobile application's push notifications regarding updates or informative communications related to the functionalities, products or contracted services, including the security updates, when necessary or reasonable for their implementation.
- **To provide You** with news, special offers and general information about other goods, services and events which the Company offers that are similar to those that you have already purchased or enquired about unless You have opted not to receive such information.
- **To manage Your requests:** To attend and manage Your requests to Us.
- **For business transfers:** The Company may use Your information to evaluate or conduct a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of Our assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which Personal Data held by Us about our Service users is among the assets transferred.
- **For other purposes:** The Company may use Your information for other purposes, such as data analysis, identifying usage trends, determining the effectiveness of our promotional campaigns and to evaluate and improve our Service, products, services, marketing and your experience.

The Company may share Your personal information in the following situations:

- **With Service Providers:** The Company may share Your personal information with Service Providers to monitor and analyze the use of our Service, to contact You.
- **For business transfers:** The Company may share or transfer Your personal information in connection with, or during negotiations of, any merger, sale of Company assets, financing, or acquisition of all or a portion of Our business to another company.
- **With Affiliates:** The Company may share Your information with Our affiliates, in which case the Company will require those affiliates to honor this Privacy Policy. Affiliates include Our parent company and any other subsidiaries, joint venture partners or other companies that the Company controls or that are under common control with Us.

- **With business partners:** The Company may share Your information with Our business partners to offer You certain products, services or promotions.
- **With other users:** when You share personal information or otherwise interact in the public areas with other users, such information may be viewed by all users and may be publicly distributed outside. If You interact with other users or register through a Third-Party Social Media Service, Your contacts on the Third-Party Social Media Service may see Your name, profile, pictures and description of Your activity. Similarly, other users will be able to view descriptions of Your activity, communicate with You and view Your profile.
- **With Your consent:** The Company may disclose Your personal information for any other purpose with Your consent.

## Article 5. Retention of Your Personal Data

The Company will retain Your Personal Data only for as long as is necessary for the purposes set out in this Privacy Policy. The Company will retain and use Your Personal Data to the extent necessary to comply with our legal obligations (for example, if the Company is required to retain your data to comply with applicable laws), resolve disputes, and enforce our legal agreements and policies.

The Company will also retain Usage Data for internal analysis purposes. Usage Data is generally retained for a shorter period of time, except when this data is used to strengthen the security or to improve the functionality of Our Service, or the Company is legally obligated to retain this data for longer time periods.

## Article 6. Transfer of Your Personal Data

Your information, including Personal Data, is processed at the Company's operating offices and in any other places where the parties involved in the processing are located. It means that this information may be transferred to – and maintained on – computers located outside of Your state, province, country or other governmental jurisdiction where the data protection laws may differ than those from Your jurisdiction.

Your consent to this Privacy Policy followed by Your submission of such information represents Your agreement to that transfer.

The Company will take all steps reasonably necessary to ensure that Your data is treated securely and in accordance with this Privacy Policy and no transfer of Your Personal Data will take place to an organization or a country unless there are adequate controls in place including the security of Your data and other personal information.

## **Article 7. Disclosure of Your Personal Data**

### **(1) Business Transactions**

If the Company is involved in a merger, acquisition or asset sale, Your Personal Data may be transferred. The Company will provide notice before Your Personal Data is transferred and becomes subject to a different Privacy Policy.

### **(2) Law enforcement**

Under certain circumstances, the Company may be required to disclose Your Personal Data if required to do so by law or in response to valid requests by public authorities (e.g. a court or a government agency).

### **(3) Other legal requirements**

The Company may disclose Your Personal Data in the good faith belief that such action is necessary to:

- Comply with a legal obligation.
- Protect and defend the rights or property of the Company.
- Prevent or investigate possible wrongdoing in connection with the Service.
- Protect the personal safety of Users of the Service or the public.
- Protect against legal liability.

## **Article 8. Analytics**

The Company may use third-party Service providers to monitor and analyze the use of our Service.

### **● Google Analytics**

Google Analytics is a web analytics service offered by Google that tracks and reports website traffic. Google uses the data collected to track and monitor the use of our Service. This data is shared with other Google services. Google may use the collected data to contextualize and personalize the ads of its own advertising network.

You can opt-out of having made your activity on the Service available to Google Analytics by installing the Google Analytics opt-out browser add-on. The add-on

prevents the Google Analytics JavaScript (ga.js, analytics.js and dc.js) from sharing information with Google Analytics about visits activity. For more information on the privacy practices of Google, please visit the Google Privacy & Terms web page: <https://policies.google.com/privacy>.

## Article 9. Sources of Personal Information

The Company obtains the categories of personal information listed above from the following categories of sources:

- **Directly from You.** For example, from the forms You complete on our Service, preferences You express or provide through our Service.
- **Indirectly from You.** For example, from observing Your activity on our Service.
- **Automatically from You.** For example, through cookies the Company or our Service Providers set on Your Device as You navigate through our Service.
- From Service Providers. For example, third-party vendors to monitor and analyze the use of our Service, or other third-party vendors that the Company uses to provide the Service to You.

## Article 10. Use of Personal Information for Business Purposes or Commercial Purposes

The Company may use or disclose personal information The Company collects for “business purposes” or “commercial purposes”, which may include the following examples:

- To operate our Service and provide You with our Service.
- To provide You with support and to respond to Your inquiries, including to investigate and address Your concerns and monitor and improve our Service.
- To fulfill or meet the reason You provided the information. For example, if You share Your contact information to ask a question about our Service, The Company will use that personal information to respond to Your inquiry.
- To respond to law enforcement requests and as required by applicable law, court order, or governmental regulations.
- As described to You when collecting Your personal information.
- For internal administrative and auditing purposes.

- To detect security incidents and protect against malicious, deceptive, fraudulent or illegal activity, including, when necessary, to prosecute those responsible for such activities.

Please note that the examples provided above are illustrative and not intended to be exhaustive. For more details on how The Company uses this information, please refer to the “Use of Your Personal Data” section.

If the Company decides to collect additional categories of personal information or use the personal information the Company collected for materially different, unrelated, or incompatible purposes the Company will update this Privacy Policy.

## **Article 11. Share of Personal Information**

The Company may share Your personal information identified in the above categories with the following categories of third parties:

- Service Providers.
- Our affiliates.
- Our business partners.
- Third party vendors to whom You or Your agents authorize Us to disclose Your personal information in connection with products or services the Company provides to You.

## **Article 12. Exercising Your Data Protection Rights**

If you are a Texas resident, you may have the following rights regarding your Personal Data, subject to certain legal exceptions:

- **Right to Know and Access** – to ask whether we process your Personal Data and to receive a copy.
- **Right to Correct** – to request that we correct inaccurate Personal Data about you.
- **Right to Delete** – to request that we delete Personal Data we collected from you.
- **Right to Data Portability** – to receive certain Personal Data you provided to us in a portable, usable format.

- **Right to Opt Out** – to direct us not to process your Personal Data for (i) targeted advertising, (ii) the sale of Personal Data, or (iii) certain types of profiling.
- **Right to Withdraw Consent for Sensitive Data** – where we process Sensitive Data based on your consent, you may withdraw that consent at any time.

In order to exercise any of Your Data Protection Rights, You can contact the Company.

Your request to the Company must:

- Provide sufficient information that allows Us to reasonably verify You are the person about whom the Company collected personal information or an authorized representative
- Describe Your request with sufficient detail that allows Us to properly understand, evaluate, and respond to it

The Company cannot respond to Your request or provide You with the required information if the Company cannot:

- Verify Your identity or authority to make the request
- And confirm that the personal information relates to You

### **Article 13. Do Not Sell My Personal Information**

Under the TDPSA, “sale” of Personal Data includes sharing, disclosing, or transferring Personal Data to a third party for monetary or other valuable consideration. “Targeted advertising” means displaying ads based on Personal Data obtained from your activity over time and across nonaffiliated websites or applications.

You have the right to opt-out of the sale of Your personal information. Once the Company receives and confirms a verifiable consumer request from You, the Company will stop selling Your personal information. To exercise Your right to opt-out, please contact Us.

The Service Providers the Company partner with (for example, our analytics or advertising partners) may use technology on the Service that sells personal information. If you wish to opt out of the use of Your personal information for interest-based advertising purposes and these potential sales.

Please note that any opt out is specific to the browser You use. You may need to opt out on every browser that You use.

## **(1) Website**

You can opt out of receiving ads that are personalized as served by our Service Providers by following our instructions presented on the Service.

The opt out will place a cookie on Your computer that is unique to the browser You use to opt out. If you change browsers or delete the cookies saved by your browser, You will need to opt out again.

## **(2) Mobile Devices**

Your mobile device may give You the ability to opt out of the use of information about the apps You use in order to serve You ads that are targeted to Your interests.

You can also stop the collection of location information from Your mobile device by changing the preferences on Your mobile device.

## **Article 14. Links to Other Websites**

Our Service may contain links to other websites that are not operated by Us. If You click on a third party link, You will be directed to that third party's site. the Company strongly advise You to review the Privacy Policy of every site You visit.

The Company has no control over and assume no responsibility for the content, privacy policies or practices of any third party sites or services.

## **Article 15. Changes to this Privacy Policy**

The Company may update the Company's Privacy Policy from time to time. the Company will notify You of any changes by posting the new Privacy Policy on this page.

The Company will let You know via email and/or a prominent notice on Our Service, prior to the change becoming effective and update the "Last updated" date at the top of this Privacy Policy.

You are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are effective when they are posted on this page.

## **Contact Us**

If you have any questions about this Privacy Policy, You can contact us:

- By email: support@orm-service.com
- By feedback form: [orm-service.com/#feedback](http://orm-service.com/#feedback)